



Infrequent Member Holiday Letter

Part of Write Before Christmas Emphasis
A Travel Free Learning Article

By

Gary Straub

Ministry Colleague with The Columbia Partnership

Voice: 502.320.4336 Email: GStraub@TheColumbiaPartnership.org

Web Site: www.TheColumbiaPartnership.org

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Here is a sample letter and content for a return card that goes with the *Write Before Christmas Emphasis*. Feel free to customize this for your congregational situation. This material is intended for people who members or regular attendees in your congregation who have become less frequent during the past year.

Letter:

Coming Home holds such warm meaning as we turn toward the Holidays!

Realizing that you've been away from your church home for a while, I simply wanted to be in touch with a word of encouragement, hoping you will consider this note a warm invitation to 'come home for the holidays.'

I would be delighted to visit with you over the phone or over coffee about any questions or concerns you might have during this time of transition. I've also enclosed a card for your convenience in responding.

Especially amidst Advent, this interim season is such a great time to re-invest your energy in a congregation which has obviously been such a vital part of your own spiritual journey. Right after the first of the year, we will be moving toward some critical clarity around Zionsville Christian's mission and future direction in preparation for calling a new Senior Minister in the spring.

I guess what I am trying to say is: this is just a great time come on home!

Enclosed Card:

I appreciate this gentle nudge and intend to make my way back during Advent.

Actually, I have been attending another congregation with the intention of joining there.

I would appreciate being carried on the roll, but likely won't reactivate.

Truthfully, I/we have just sort of gotten out of the church going habit, yet realize Zionsville Christian is still home and the holidays really would be a good time to stage a come-back.

I would just prefer that you remove my name from the roll.

Maybe the best thing would be for you to call me and let's do coffee.

Name _____; Telephone _____; E-mail _____

Important Things to Know



Gary Straub is a Ministry Colleague with The Columbia Partnership. He is a Church Leadership Coach and Church Transformation Consultant as a member of the Transforming Congregations Team. He is available for speaking, consultation and coaching with church leaders and congregations.

The Columbia Partnership is a non-profit Christian ministry organization focused on transforming the capacity of the North American Church to pursue and sustain Christ-centered ministry. ***Travel Free Learning*** is a sharing knowledge emphasis of TCP. For more information about products and services check out the web site at www.TheColumbiaPartnership.org, send an e-mail to Client.Care@TheColumbiaPartnership.org, or call 803.622.0923.

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